

My Zoo — design Martí Guixé, 2012



The animals of My Zoo are fun to build like giant toys and you can colour them with all the colours you want.



Designer in Magis



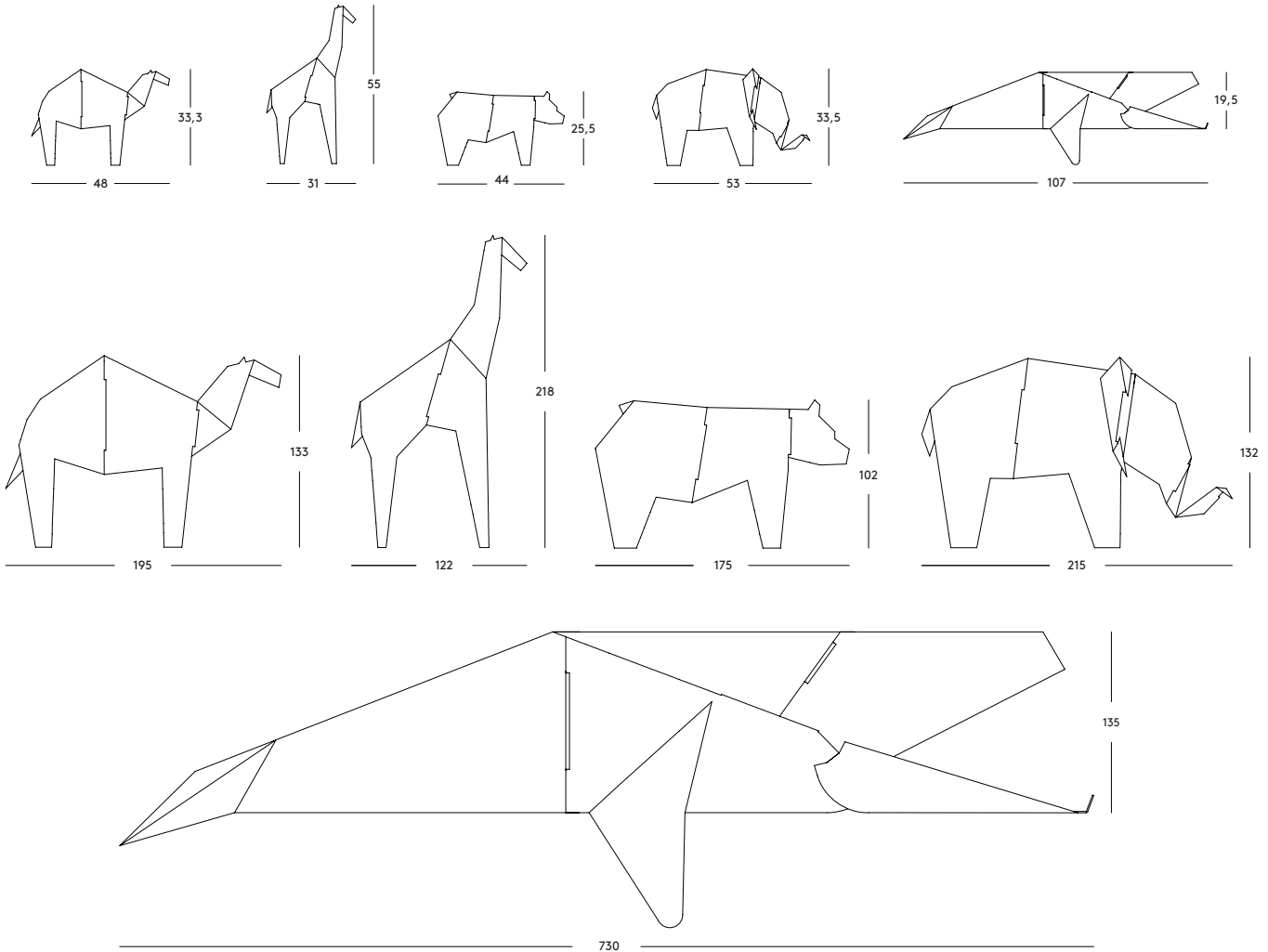
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Technical Sheet

Animal figures

Material: cardboard.

Magis Me Too logo is stamped on each product of our collection vouching for their originality.



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Marti Guixé

Martí Guixé revolutionizes design by working on living matter, which can be transformed and decomposed, blending such different areas as anthropology, humour, gastronomy, typography, the human sciences, exact sciences, performance and design. He analyses situations, behaviour and gestures, and proposes radically effective solutions with minimal ergonomics, freed from the image of an idealized body in which technocratic perspective seeks to create the correct form. Like a visionary, he transforms things by observing them with his eyes, and invents the indispensable commodities of the twenty-first century.